

ALIESHA HATALOVSKY

Stylist and Trend Forecaster

CONTACT

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SOCIALS

[@alieshahatalovsky](https://www.instagram.com/alieshahatalovsky)

[@outthedoortvintage](https://www.instagram.com/outthedoortvintage)

Substack: [@it's vintage](https://www.substack.com/@it's_vintage)

EDUCATION

BFA, FABRIC STYLING

Fashion Institute of Technology

2018-2020

Lorenzo Dé Medici

spring 2019

AAS, PHOTOGRAPHY

Fashion Institute of Technology

2016-2018

SKILLS

Fashion styling

Trend Forecasting

Content creation

Sourcing

Mood board creation

BRANDS & CLIENTS



FASHION AND PROP STYLIST

2017 - PRESENT

Featured in: **KALTBLUT, Bloomberg Businessweek, Flanelle Magazine, WWD**

- Lead style on-figure, prop, soft good, e-commerce, editorial, and commercial photo and video shoots in studio and on location, across the U.S.A and internationally
- Collaborate with clients to bring a brand's vision to life, conceptualize mood boards, manage budgets, interpret trends, source wardrobe and props, and maintain organization on and off set
- Prep products, increase work flow, utilize cross-selling systems
- Assistant work: The Editoralist, Free People, Nike, Coach, Talbots, Ann Taylor, Club Monaco, Soft Surroundings, and more

STYLING ASSOCIATE, AMAZON

2018 - 2022

- Supported the styling team on 2-3 e-commerce sets per day while shooting 65 looks per set
- Liaised between senior stylists, operations, and active sets, adhered to style guides, trouble shoot fit issues, and handled merchandise swaps
- Pulled prop wardrobe, organized the wardrobe closets and sets to boost productivity

FASHION INTERN, PAPER MAGAZINE

SPRING 2020

- Collaborated closely with both the creative producer and Fashion Editor
- Assisted editorial staff with sample closet trafficking and organization
- Transcribed interviews for both online and print publications
- Contributed to brainstorming sessions for innovative social media content, including TikTok initiatives

PHOTO & EDITORIAL INTERN, AS IF MAGAZINE

FALL 2018

- Supported the photo team lead by Editor in Chief Tatijana Shoan
- Conducted photo research, resized images, and transcribed interviews
- Assisted Fashion Director and stylist Stacey Jones: managed arrival and delivery of samples, assisted on editorial sets, wrote fashion credits for print issues and online editorials

SOCIAL MEDIA COORDINATOR

2018/2021

Worked with **Abbott NYC & Argires Snacks**

- Developed engaging content, planned post schedules, partnered with team members to synchronize socials with product launches
- Sourced content creators, photographers and other creatives to facilitate gifting and content creation, while encouraging community engagement
- Curated a feed that amplified the overall aesthetic and brand messaging

FOUNDER, OUT THE DOOR VINTAGE

2023 - PRESENT

- Curate vintage collections by sourcing in-person and online while forecasting trends through art and fashion history knowledge
- Manage and promote themed pop-up events from conception to execution
- Creative direct & style photo/video campaigns, hire talent to bring ideas to life
- Cross-promote brand across social platforms